Job title: UX-UI Specialist
Location: 100% Remote
Type: Full-time-Part time

Omunix International, the Omunix Argentina franchise, is a talent search company dedicated to connecting talented individuals in Argentina with exciting digital job opportunities in Europe and the United States.

As a User Experience (UX) Specialist / User Experience Designer, you will be responsible for enhancing user experiences on websites, applications, and other digital channels to increase satisfaction and conversion rates. Your main goal will be to design intuitive and appealing interfaces that maximize usability and user enjoyment. You will work closely with design, development, and marketing teams to create digital experiences that meet business objectives and user needs.

[Brief company description]

Key responsibilities:
- Conduct user research, including interviews, surveys, and usability testing, to understand user needs, expectations, and behaviors.
- Create wireframes, prototypes, and user journey maps that clearly and effectively represent the information architecture and navigation of the website or application.
- Design attractive and functional user interfaces that enhance usability and user experience across all devices and platforms.
- Collaborate with internal and external teams, such as design, development, marketing, and data analysis, to integrate user feedback and UX best practices into the design and optimization of digital products and services.
- Perform usability testing and analyze user experience metrics to evaluate the effectiveness of designs and make iterative improvements based on findings.
- Stay up-to-date with the latest trends and best practices in user experience design, as well as changes in consumer behavior and audience preferences, to proactively adapt UX strategies and seize new opportunities.
- Participate in meetings and presentations to communicate design ideas, concepts, and executions to internal teams and clients, demonstrating effective communication skills and the ability to influence strategic decisions.

Requirements:
- Previous experience in user experience (UX) design or similar roles, preferably in a digital marketing or technology environment.
- Deep knowledge of UX design principles, design tools, prototyping, and usability testing.

- Strong analytical skills and the ability to interpret complex data to identify trends, patterns, and improvement opportunities.
- Ability to work independently and as part of a team in a dynamic and results-oriented environment.
- Creativity and strategic thinking, with the ability to generate innovative ideas and execute them effectively.
- Excellent organizational skills and attention to detail, with the ability to manage multiple projects and meet tight deadlines.

Benefits:
- Competitive salary and performance bonuses.
- Opportunity to work in a dynamic and fast-paced environment.
- Professional development opportunities.
- Flexible work arrangements.
- A supportive and collaborative team culture.